

# **Outsourcing Report: Who I Use To Help Me Out!**

**By Rachel Rofe**

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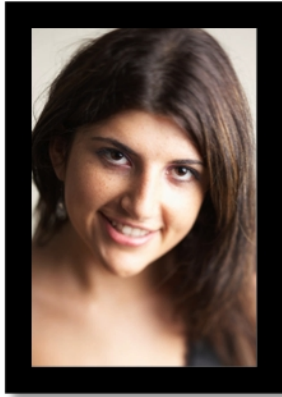
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## About Me:



**Rachel Rofo** has been a full time Internet Marketer since June 2006, and has been on the Internet for over a decade.

Although she's dabbled in many fields, she's mostly known as a membership site expert, copywriter to the "Internet Stars", and offline business expert.

She dedicates her time to learning as much as possible, both in Internet Marketing and in life. She became a co-owner of [Earn1KaDay](http://www.Earn1KaDay.com) in 2010.

You can read more about her on her blog at <http://www.RachelRofo.com>.

## Introduction

Thanks for checking this out 😊

Unless otherwise noted, I have used everyone that I mention in this guide and can highly recommend them.

I've done my best to give you everyone I could think of, and I've included all of the special requests that were given to me.

Make sure to stay on the list you signed up for, because I'm going to ask the people I work with to offer you special deals once in a while. I'll email you every time they have packages or special offers.

I'll also let you know if I come across someone else who's especially good.

9 times out of 10 I won't make any money from that, but I would absolutely love to help them, and help you. 😊

With that said, let's get moving!

## Article Writers

Sonya – You can reach her at [sonya.l.stewart@gmail.com](mailto:sonya.l.stewart@gmail.com) and she is GREAT. Her rates are \$5 per 500 word article, and she does an excellent job.

Lori – I have not used Lori personally, but she comes extremely highly recommended over at the [Earn1KADay](#) forum. Her rates are \$5 per 500-word SEO article and she does research. You can email her at [lbcrooks@gmail.com](mailto:lbcrooks@gmail.com).

[OutsourSEO](#) – This is a service that can do a lot of internet marketing things such as article marketing, blog commenting, video building, social media, and so forth. They're not the cheapest, but they're FAST and they can do a lot of things. I don't know about you, but I LOVE saving time. And I recommend that instead of trying to spend a lot of time saving money, you spend that time MAKING money. 😊

I got requests for people wanting article writers at \$2/article. Sometimes you can find people on Craigslist, but I would again caution that it's smarter to spend energy on making money versus trying to save money. 😊

## Backlink Builders

Shaon – I have been using Shaon for years now. He is very fast, very friendly, and was Bangladesh' Outsourcer Of The Year. I think his rates are \$15/100 backlinks. You can

email him at [shaon@privateoutsourcing.com](mailto:shaon@privateoutsourcing.com).

Carmen – Carmen used to work over at Angela’s backlinks. She comes very highly recommended. Where Shaon does a lot of lower PR links, Carmen concentrates on higher quality ones. She’s a premium backlink builder, but as with most other things, you get what you pay for. She’s excellent. I haven’t worked with her myself but heard PHENOMENAL things. Email her at [fire3fly@hotmail.com](mailto:fire3fly@hotmail.com)

## Blog Builders

[MyWebSupportTeam](#) – I use this service to do a lot of technical things for me. I pay \$97 a month and get 20 credits (I think). I’m allowed to use those credits to do lots of things – like build blogs, back them up, install scripts, and do many other things I have no idea how to do. The credits roll over and the team there is pretty fast. I recommend them!

## Blog Comments

Sonya – I use Sonya for a lot of “odds and ends” things because she’s really great. She charges \$5/hour. I normally don’t do hourly work, but Sonya is very honest and very fast, so I don’t mind doing it with her. She is from Jamaica. Her English is pretty phenomenal and I would definitely use her for making intelligent blog comments. You can email her at [sonya.l.stewart@gmail.com](mailto:sonya.l.stewart@gmail.com).

## Bookkeeping

Lisa – Lisa is WONDERFUL at bookkeeping! I gave her a boatload of PayPal transactions once (I’m talking hundreds of pages worth) and she gave me everything back in nice, efficient order. It was VERY easy to do my taxes thanks to her. I can’t recommend her highly enough. Her rates are \$25/hour, and she has special packages on her website. You can view her website here – <http://www.lkmetzservices.com/>– or email her at [Raeloneson@aol.com](mailto:Raeloneson@aol.com).

## Content Writer

Danna Waltz – Danna went WAY above and beyond what I asked her, is phenomenal to work with, extremely professional, and I couldn’t recommend her highly enough. She even went to the LIBRARY to bring in tons of new information that wasn’t regurgitated online. Who does that? SO highly recommended and negotiable on rates. You can email Danna at [made4more4@yahoo.com](mailto:made4more4@yahoo.com).

Danielle Storme – Danielle has written reports for me (specifically Kindle reports, though she has a wide range of expertise) and has done a phenomenal job. She charges \$.03 a word and you can find more from her by visiting her website at [www.ContentByDanielle.com](http://www.ContentByDanielle.com). She is open to writing in all fields, is extremely friendly ,

professional, and communicates well.

## Copywriter

Otto – Otto has started taking copy clients and he is honestly incredible. I recommend him VERY highly. He has a site here – [GreatCopyMakesYouMillions.com](http://GreatCopyMakesYouMillions.com) – and you can learn a TON just by signing up for his video series. You can also email him at [otto56@gmail.com](mailto:otto56@gmail.com).

He charges depending on product, but since he's just started taking clients, you can still hire him pretty inexpensively (about \$3k a letter, which is a bargain considering his skill). He's studied Dan Kennedy, John Carlton, Gary Halbert, and every marketing great out there. He's literally spent hundreds of thousands of dollars on his education, so I highly recommend him.

## CreateSpace

John – John will do CreateSpace formatting for you. He's fast, efficient, and does a great job. His rates vary per job and you can find his [formatting services here](#).

## Designers

Becky – I have used Becky to create a lot of sites. One of the sites she created was RadiatingRoyalty.com, which I absolutely LOVE. She creates psd files of blog designs, and then I hire coders off of oDesk to code them in. You can email Becky at [becky@artistyum.com](mailto:becky@artistyum.com). Each design is about \$150.

The coder I last used was "Mr. Coder", with an email of [c4der.group@gmail.com](mailto:c4der.group@gmail.com). He charged \$50 or \$60 to code it. He didn't do the coding within deadline, but he did a good job when he did it. I had a couple things I need fixed (one was his error, one was something I changed my mind on) and he happily fixed it with no complaints.

NataliePink – I've used NataliePink (from [www.fiverr.com](http://www.fiverr.com)) to create really nice covers for Kindle eBooks. Natalie has over 10 years of experience with graphic design, and each one of the covers that she creates is designed from scratch and delivered as a jpg file. You can find NataliePink here: <http://fiverr.com/nataliepink/create-2-unique-kindle-flat-ebook-covers>.

## eBook writers

Max – Max writes for me on occasion and does a really great job. He's a very phenomenal writer and is still pretty inexpensive while he tries to carve a name for himself. I'm not sure what his rates are right now but if you tell him I sent you, I'm sure he'll give you a great deal. You can email him at [n\\_ntltd@yahoo.co.uk](mailto:n_ntltd@yahoo.co.uk)

## Editor

Joseph Chengery – Joseph is a fantastic editor and proofreader who gets the job done fast and efficiently. In general, he can go through a 20,000 word eBook (around 70-90 pages) in 1-2 hours time (certainly no more than 2-3 hours). Joseph usually charges \$3.00/300 words (about 1 page). And when dealing with multiple reports, he estimates an average of \$75 extra/50 pages to make the reports connected and have the same tone (prices vary depending on quality). You can contact Joseph at [jchengery@gmail.com](mailto:jchengery@gmail.com).

## Errands

[MyFancyHands](#) – Fancy Hands is a team of personal assistants that help with everything. I absolutely LOVE using them. They've helped me find people to sew holes in my sweaters, pick out new houses, and do research for me. They are seriously INCREDIBLE and one of my secret weapons.

[TaskRabbit](#) – If you live in one of the cities they serve right now (Boston, San Francisco, NYC, Los Angeles, or Orange County), these guys ROCK. Basically, you can go in and say you need someone to run you an errand. Different people “bid” on your job and then go do it for you. I use this when I'm traveling sometimes. It's awesome. [Here's a video](#) on how the system works.

## Offline Services

Emma offers a bunch of services that you can use when outsourcing your offline needs. She can do SEO, video creation & ranking, websites, logos, business cards, headers, coding, Google Places, submissions for citations, e-commerce, copywriting, and other things you may need.

I've used her for a few things and absolutely ADORE the girl. You can email her at [emmapowell@live.com.au](mailto:emmapowell@live.com.au) :)

## Press Release Writers

Sonya – Sonya again ☺ She does a GREAT job on press releases and only charges \$6/500 word press release. You can email her at [sonya.l.stewart@gmail.com](mailto:sonya.l.stewart@gmail.com).

## SEO

James McClinsey – James is extremely friendly and offers a wide range of services you can find [right here](#).

## Technical People (Including Programmers And Software Developers)

Adeseye – If you need help with Infusion Soft or Joomla, Adeseye is your man. He's very good and pretty inexpensive. You can email him at [joomlabrand@gmail.com](mailto:joomlabrand@gmail.com).

Jason Kupiec – Jason is AWESOME at what he does. He's a little more premium priced, and with him you get the comfort of knowing everything will be done the right way, the first time. I don't know about you but I DETEST having to explain myself over and over again. I also hate missed deadlines. Jason doesn't make me deal with any of that. You can email him at [jason@thekupiecs.net](mailto:jason@thekupiecs.net)

John Burnette – If you need help with the RAP shopping cart (for any reason), John is your man. He also knows a lot about other technical things, so you might want to just try him. He's very reasonably priced, highly ethical, and highly phenomenal. You can email him at [projects@global-affiliates.com](mailto:projects@global-affiliates.com)

[MyWebSupportTeam](#) – I use this service to do a lot of technical things for me. I pay \$97 a month and get 20 credits (I think). They'll install scripts, back up blogs, add autoresponder copy, and do a slew of other things. You can view their website to get the full list. The credits roll over and the team there is pretty fast.

## Transcription

Lisa – I can't recommend Lisa highly enough. She's one of the only transcriptionists I've ever used that actually gets things turned around ON TIME. She also takes out "umms" and "ahhs" and Googles for peoples' names if she can't understand them. She really cares and takes transcription to a level most people don't. Her rates are \$60/audio hour and she has special packages for less on her website. You can view her website here – <http://www.lkmetzservices.com/> – or email her at [Raeloneson@aol.com](mailto:Raeloneson@aol.com).

Tara Needham – I had been working with someone else for awhile and then started using Tara's services again, and I have to say that she does PHENOMENAL work. She did an absolutely awesome job on the transcriptions that she did for Otto and myself. You can get in touch with Tara at [tara@transcription-team.com](mailto:tara@transcription-team.com). Also, she said to mention that I sent you, and she will give you a discount on her transcription services.

Annie Ballard – Annie does great transcription work, and I definitely recommend using her services. You can contact her at [annieballard07@yahoo.com](mailto:annieballard07@yahoo.com).

## Traffic Generation

[How To Brand Your Site](#) – I use Jon to help me with SENuke for my sites. SENuke is great for traffic generation, but it's ridiculously complicated to get right (in my



experience). John does all of that for you, AND it helps you not have to pay the \$147/month fee that SENuke charges. John's service is \$20 for a trial period and \$50/month for 3 sites I believe. He does a great job. [You can find his SENuke services right here.](#)

## Video Creation

Gopal – Gopal does [30 second](#) and [60 second](#) videos for only \$27 and \$37, respectively. I haven't personally used him but I know other people who have and they've been VERY happy. If you go to the links I provided, you can see his samples there.

Andrew – If you're a member of [Earn1KaDay](#), you can get some great deals that members offer to other members. Andrew is one example of this. He takes articles and puts them into video. Either him or his wife (who does professional voiceovers) will read the articles out. [Here's an example of his work.](#) I don't know if he does this for NON Earn1KaDay members, but his E1KAD rate is \$5 per video, which is pretty awesome.

## Virtual Assistants

Annalise – Annalise is great at working on personal errands, doing blog commenting, and anything that involves dealing with people. She's incredibly friendly and happy and I really love her a lot. I'm not sure what her rates are, but I believe a well-deserved \$12-\$15/hour. You can email her at [annalise\\_green@hotmail.co.uk](mailto:annalise_green@hotmail.co.uk)

## Want More?

I find a lot of my outsourcers on our coaching forum, [Earn1KADay.com](#). There are a lot of GREAT people getting their start there and they give Earn1KADay Special Offers that often can't be beat.

If you are looking for a specific service provider I haven't mentioned, please let me know. I tried to be as thorough as possible but it's possible I forgot something!

## Are You A Service Provider?

If you're a service provider and you want me to mention your services, or if you want me to tell my outsourcing list about a special promotion you have, please email my assistant at [rachelreports@gmail.com](mailto:rachelreports@gmail.com). I will need to review your services in order to recommend them, of course.

## Other Resources

[Happy Outsourcing](#) - If you want to hire someone on your own, I recommend you use my report to help you. I used to have a company with 120+ people so I've learned a LOT of

tricks. I outline them all in the report. The link I've given you is a discounted version.

[Earn1KADay.com](#) – This is our member's only forum where we help coach people who want to make money online. You can ask any questions you have, get hand-held coaching, and get EXCELLENT products for free. View a thread on the Warrior Forum where people give their [honest-to-God feedback about the site](#). You can test it out for only \$2.95.